

Athletic Department Social Media Policy

- 1. Assume nothing is private**, ever. If you are putting your thoughts on the internet, there is no “invasion of policy.”
- 2. Remember that your audience is vast, and unknowable.** You have no idea who will ever see what you write on the internet. Anyone from your best friend on the team, to your head coach, to your biggest rival, to your teachers can see what you post. Keep in mind that what you say can be seen by the world. **Your microphone to the world is right at your fingertips.** Be wise.
- 3. It is against University Interscholastic League rules to engage and influence any non-Robert Lee ISD student for the purpose of enrolling at Robert Lee ISD for athletics,** Do not use social media for this purpose. Refer anyone asking about our Athletic teams or department to the Athletic Director or Director of Admissions.
- 4. Do not discuss injuries**, either yours or that of any of your teammates.
- 5. Never post pictures** from the locker room, practice or game without the permission of the Athletic Director or Head Coach.
- 6. Don't publicly discuss our business.** Complaining about your coaches or teammates will NOT solve anything. **Talk to them directly** to solve problems to make yourself and your team better.
- 7. Do not talk about your opponents** in a negative fashion. Stay away from trash talking your past, present or future opponents.
- 8. Your tweets and posts can be permanent.** They are a permanent record. You can't take back what you put out on the internet for everyone to see.
- 9. If you retweet something, you agree with it** and promote it. Keep this in mind.
- 10. Be aware**, if you post pictures or comments about drinking, smoking, illegal drug use or anything else that violates any part of the Robert Lee ISD Extracurricular Code of Conduct, you will be in violation of the Extracurricular Code of Conduct and be subject to the disciplinary action that is spelled out in the Extracurricular Code of Conduct.

Play with your pads and your skills, not your mouth and your fingers on the keyboard.

Student-athletes who violate the Robert Lee ISD Athletic Department Social Media Policy may result in disciplinary action – including temporary or permanent suspension from the team and/or possible prosecution. – as determined by the Athletic Director and Head Coach.

(Coach Name-Print)

(Coach Name-Signed)

(Date)

Head Coach Name-Print

Head Coach Name-Signed

(Date)